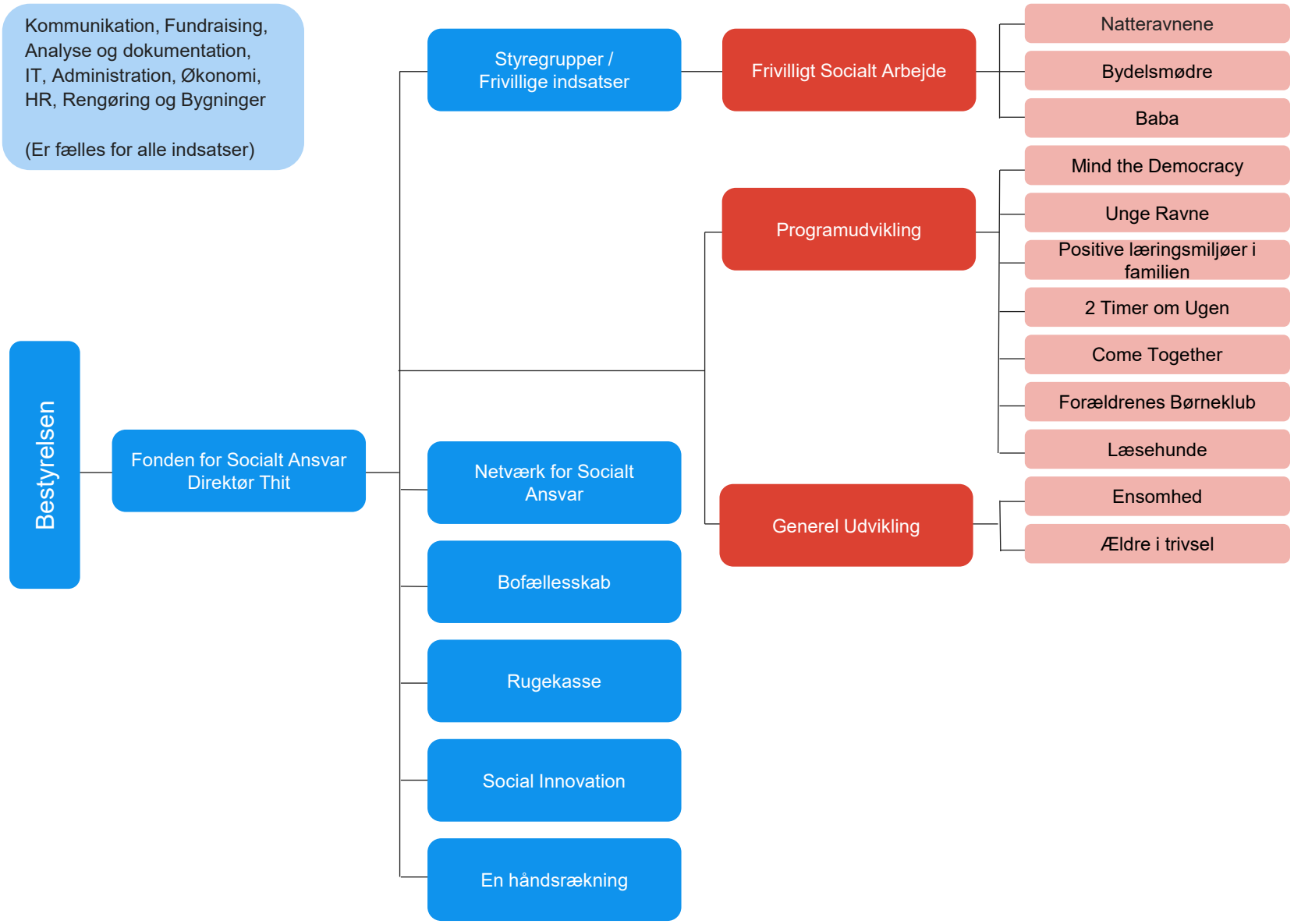Fonden for Socialt Ansvar